



Marlin Steel Wire Products

ENGINEERED SOLUTIONS FAST SINCE 1968

Senator Cardin Watches Marlin Steel Wire Manufacture for European Buyer

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([Vocus/PRWEB](#)) October 6, 2009 -- A large European multinational manufacturer has awarded [Marlin Steel Wire Products](#) a large custom wire basket order. Marlin was manufacturing the metal baskets when Senator Cardin of Maryland visited the Marlin Wire plant on October 2, 2009. He took the opportunity to praise the significant financial investment in the most modern bending equipment and the technological ingenuity of Marlin Wire. It was an extra bonus in his eyes that the product was being exported from the US, thanks to Baltimore workers.

US Senator Cardin marvels at Marlin Steel Wire's newest robot bending parts for European factory



Despite having an incumbent German vendor which is 4,000 miles (6,000 kilometers) closer to its headquarters than Marlin, the European conglomerate picked the Baltimore-based company to make [custom stainless steel baskets](#) for their new \$4,000,000 (2,800,000 Euros) DURR washing line. With more than 5,000 employees, the European factory with subsidiaries in Germany, the Czech Republic, Canada and the USA decided to revolutionize their process with an all new green sustainable cleaning process with virtually no waste. Serving the automobile industry and the defense industry, this manufacturer chose Marlin Steel Wire cleaning baskets because of (in their own words) the “extensive engineering” and the wonderful “service” that Marlin provided during the selection and testing process.

[US Senator Cardin](#) visited Marlin Wire Friday while the job was being processed through the factory. He praised Marlin Steel for winning the order. Cardin was especially impressed by the extensive investment at Marlin Wire. “Marlin is a model for US Manufacturing.” Cardin went on to say that, “The ingenuity of the Marlin team and the impressive robots” are how the USA is going to get out of the recession and start hiring more people. He added that, “I know America will come out of the recession and companies like Marlin Steel Wire will lead the way.”

The engineering feat was impressive. [Marlin Wire's engineering team](#) provided twenty-six sets of prints featuring front views, side views, top views and isometric views using top-of-the-line AutoCAD Inventor™ software. These prints convinced the European manufacturer engineers to choose Marlin Steel. They could see easy-to-understand renditions of their parts inside Marlin Wire's proposed basket.

“Seeing their basket loaded and unloaded, confirming that their parts will not scratch from the inside and outside, and assuring that there would be no interference between baskets and washing equipment – all of these really set Marlin Wire apart,” Drew Greenblatt said to the Senator as he toured the Marlin Factory. Greenblatt, President of the 41-year old company, went on to say, “The [technological innovation](#) by my engineering team is world class – it is why we are growing and hiring people in this tough economy.”

After the European manufacturing engineers approved the prints, seven sets of samples were made and tested by the manufacturing engineers at the customers' plant. Subjecting the baskets to aggressive heating and washing systems for weeks, the European engineers were delighted that the basket designs improved the throughput of their product and also improved the quality. This will reduce scrap and increase their profits.

Later, Greenblatt and Senator Cardin watched a robotic wire bending machine bend [custom wire forms](#) that Marlin Wire was fabricating for a Singapore telecommunications client. Marlin has steadily increased its export sales, thanks to a heavy investment in faster engineering capacity, in more-modern manufacturing tools, and increased cooperation with the Maryland Department of Economic Development.

Marlin was founded in 1968 in Brooklyn, NY, and moved to Baltimore, MD, in 1998, to take advantage of Maryland's better climate for manufacturing companies. Greenblatt has increased sales five-fold in eleven years. He also serves as Chairman of the Board of the Regional Manufacturing Institute, Executive Board Member of the National Association of Manufacturers, Governor's International Advisory Council, and Vice President of the Marian Greenblatt Education Fund.

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<http://www.prweb.com/releases/MarlinWireCustomBaskets/WireFormingSenatorCardin/prweb3000964.htm>

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