



**Marlin Steel Wire Products**  
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# Automotive Discovery

Written on February 18, 2011 by [Dottie Hanan Smith](#)

## [Drew Greenblatt to Speak on Jobs / Profits at Automate 2011](#)



[Drew Greenblatt to Speak on Jobs / Profits at Automate 2011](#)-Image via Wikipedia

[President of Marlin Steel Wire, Drew Greenblatt, will be a featured speaker at the largest solutions-based showcase of automation technologies in North America, Automate 2011, Tuesday March 22 in Chicago.](#) The focus of his speech will be “[Grow Great Jobs and Profits with more Automation](#)” as a means to lift the USA out of its recession faster.

Greenblatt will discuss the requirements of aggressive automation to developing strong jobs and factories in the U.S. He will discuss the benefits automation gives employees including

better pay, benefits, safer and more appealing jobs. He will also show how companies are more likely to not only survive the recession, but actually thrive partly because of superior quality and the ability to ship faster. According to Greenblatt, automation increases company’s profits and creates more, better jobs in US manufacturing.

Automate 2011 demonstrates the full spectrum of automation technologies and solutions for a wide range of industries providing integration of automation, robotics and machine vision. The show will include demonstrations of systems and attendees will be able to solve problems facing their own industry and learn from other industry solutions that can benefit them.

The show will include the 42<sup>nd</sup> International Symposium on Robotics that features cutting edge robotics research. Attendees can visit the Emerging Robotics Pavilion to view the latest in robotic innovations, motion control, automation and vision.

Exhibitors from around the globe will display automation equipment and systems including: automated assembly machines systems, automatic ID and Data Collection/RFID, ergonomics and safety equipment, parts handling equipment, conveyors and materials, robots/robotic systems, sensors and sensor integrated systems, and system integration and consulting systems.

<http://automotivediscovery.com/drew-greenblatt-to-speak-on-jobs-profits-at-automate-2011/924370/>

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